

# *The Need For Speed!*

If you find yourself working all hours of the night just to try to catch up on your digital files, then this program is for you! Designed to help you take back control of your life, you will see firsthand the advantages of working with RAW files—not only from a quality standpoint, but an efficiency one as well.

The class will begin by capturing images using a variety of techniques designed to make life easier once you get behind the computer, and then establishing a workflow for your studio that actually makes sense and works! Topics covered will include:

- Simplified capture techniques that allow you to focus on your subject—not your camera
- Working with RAW files quickly and efficiently
- One-Step color correction
- Color Management
- Automation (especially actions) that will let you go home at night!
- Retouching and Eye Enhancement
- Working with B&W and toned images
- Layers and Channels and Masks (Oh my!)
- Printing (either on your own or via a lab)
- More shortcuts than you can shake a stick at (plus easy ways to remember them!)
- Creating composites and other creative photo layouts

In addition, we'll discuss third party plug-ins, filters and actions that can enhance your images, creating a product that sets you apart from your competition. We'll even show you how to sell your images in a way that increases your customer satisfaction and your average!

All work files will be provided on DVD. This class is a hands-on experience that will send both you and your computer home on fire and ready to go! Don't spend another day doing things the hard way!