

# Everything You Thought You Knew About Photoshop...

Today's technology has given us the tools to create unique and stunning images. Unfortunately, it's also turned our clients into competitors and diluted the market with products and "Whiz-Bang" effects that have the public feeling that they can do it all themselves.

Ever wanted to separate yourself from your competition?

Ever wondered what the difference is between Photoshop & LightRoom?

Ever wondered how to fix problems you can't (or don't want to) correct at capture?

Ever wished you could retouch your own images and really make them look good?

Ever wished you could actually go home at night?

Join me for a day of exploration into Photoshop to discover what you can do that your clients cannot! Learn how to manipulate your images, not necessarily into abstract art pieces, but into images that will sell every time.

Other topics covered include:

- *Developing an easy, consistent workflow*
- *Working with new features in Photoshop and Bridge CS4*
- *Correcting for flaws (both yours and your clients!)*
- *Retouching & Eye Enhancement*
- *Lighting with Layer Masks*
- *Killer B&W!*
- *All sorts of image enhancements*
- *Using automation to speed it all up*
- *How to MAKE IT SELL!*

Don't spend another day doing things the hard way!